

Quarterly Issues/ Programs List
WTMJ-TV

January 1, 2012

During the three month period preceding the above date, WTMJ-TV addressed a variety of community issues in significant station programming. The issues and related programming included, but were not limited to, the following:

<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Responding to Terrorism / War in Iraq	News Story	Local family that lost a loved one in Iraq War reacts to President Obama announcement that the remaining 39,000 US troops in Iraq will be home by the end of the year.	10/21/11	10:00pm	65 seconds
	News Story	Local Iraq War veterans react to the US troop withdraw plan.	10/21/11	5:00pm	63 seconds
	News Story	Wisconsin National Guard troops to Kosovo.	11/3/11	4:00pm	95 seconds
	News Story	Annual Milwaukee Veterans Day parade to honor active and retired military.	11/5/11	6:00pm	60 seconds
	News Story	Local Army Reserve soldiers mark their mobilization for deployment to Afghanistan.	11/27/11	10:00pm	81 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Crime and violence	News Story	Milwaukee teens arrested for vandalizing buses.	10/2/11	5:00pm	70 seconds
	News Story	Milwaukee daycare van shot while baby inside it.	10/4/11	5:00pm	70 seconds
	News Story	Milwaukee woman kills a pregnant woman and takes her fetus.	10/8/11	10:00pm	70 seconds
	News Story	Milwaukee Police Department 911 response times scrutinized.	10/19/11	3:00pm	85 seconds
	News Story	Racine man charged with death of 2-year-old girl.	10/21/11	12:00pm	85 seconds
	News Story	Racine County marijuana grow operation worth over \$7-million busted.	11/1/11	6:00pm	90 seconds
	News Story	Waukesha man arrested for child pornography.	11/17/11	5:00pm	80 seconds
	News Story	Milwaukee drug conspiracy and distribution case.	11/17/11	10:00pm	65 seconds
	News Story	Unlicensed teens crash car, die after fleeing police.	11/19/11	10:00pm	64 seconds
	News Story	Milwaukee girl could be the first kidnapped American child ever to be returned from Japan to her lawful home in US, pending out-come of the accused abductor's trial in Milwaukee.	11/21/11	6:00pm	65 seconds
	News Story	Sex assault investigation at Homestead HS in Mequon	12/2/11	10:00pm	60 seconds
	News Story	Two students charged with sex assault of another student at Homestead HS in Mequon.	12/5/11	5:00pm	70 seconds
	News Story	Milwaukee Police & County Sheriff react to the recent violent attacks on Milwaukee County buses.	12/20/11	10:00pm	70 seconds
	News Story	Student attack caught on video at Oak Creek HS	12/21/11	6:00pm	90 seconds

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Regional political and economic development; public budgets	News Story	Concealed carry in West Bend will be allowed in city buildings and by city employees.	10/4/11	10:00pm	55 seconds
	News Story	WI Attorney General needs to determine how much safety training is needed to get concealed carry permit	10/6/11	6:00pm	90 seconds
	News Story	Milwaukee Ordinance would require stronger standards to create local jobs.	10/11/11	5:00pm	35 seconds
	News Story	International Day of Action - Occupy Milwaukee rally.	10/15/11	6:00pm	90 seconds
	News Story	Some Wisconsin Senators are trying to remove the "Enforcement" from the Equal Pay Enforcement Act with SB 202. This new bill would prevent women, minorities and others who have experienced job discrimination to plead their cases in Wisconsin Circuit Court.	10/22/11	4:00pm	40 seconds
	News Story	Jobs hearing where citizens speak directly to lawmakers about local jobs in Racine and Kenosha.	10/24/11	10:00pm	60 seconds
	News Story	Concealed Carry ban in Milwaukee area malls.	10/24/11	10:00pm	30 seconds
	News Story	Rally for recall of Governor Walker.	10/25/11	6:00pm	70 seconds
	News Story	Elmhurst School District votes to close an elementary school to save money in budget shortfall.	10/25/11	10:00pm	65 seconds
	News Story	Concealed Carry rules at the Capitol building.	10/28/11	10:00pm	95 seconds
	News Story	Concealed carry – how businesses can proceed	10/31/11	5:00pm	70 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Concealed carry begins in Wisconsin - what you need to know.	11/1/11	4 5 6 10pm	various
	News Story	Occupy UWM rally and march.	11/2/11	5:00pm	70 seconds
	News Story	City of Milwaukee 2012 budget.	11/4/11	5:00pm	66 seconds
	News Story	Castle Doctrine Bill (right to protect your home or property) has passed is waiting for Governor to sign into law.	11/4/11	6:00pm	75 seconds
	News Story	Concealed carry training class.	11/7/11	10:00pm	65 seconds
	News Story	Milwaukee County 2012 budget	11/7/11	5:00pm	63 seconds
	News Story	Generac job fair in Waukesha	11/9/11	10:00pm	65 seconds
	News Story	Recall Gov Walker signature gathering can begin today.	11/15/11	5:00pm	75 seconds
	News Story	Occupy Milwaukee rally	11/17/11	10:00pm	85 seconds
	News Story	Recall / Don't Recall dueling rallies in Madison.	11/19/11	10:00pm	90 seconds
	News Story	New WI law making the reporting of child abuse or neglect by school employees mandatory.	11/23/11	12:00pm	90 seconds
	News Story	"Personhood Amendment" proposal to protect a fetus at the earliest stage.	11/23/11	6:00pm	70 seconds
	News Story	Former Gov Tommy Thompson officially kicks off his bid for US Senate.	12/1/11	6:00pm	70 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	Responsible Fatherhood Project in Milwaukee County to help make men better fathers. 6a 90sec	10/7/11	6:00am	90 seconds
	News Story	Milwaukee 'Safe Sleep' campaign moves to neighborhood churches. The mayor and health commissioner are trying to get the word out in any way they can to help prevent infant deaths in Milwaukee neighborhoods were death rates are higher than some third world countries.	10/09/11	5:00pm	80 seconds
	News Story	Milwaukee's new provocative Co-Sleeping Ad Campaign is getting national attention.	11/16/11	5:00pm	70 seconds
<u>ISSUE:</u> Adjustments to significant changes in education and welfare reform	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> MPS gets failing grade when compared to school districts with similar economic and racial make-ups as Milwaukee.	<u>DATE:</u> 12/8/11	<u>TIME:</u> 6:00pm	<u>DURATION:</u> 70 seconds
	News Story	MPS will close two elementary schools.	12/8/11	10:00pm	70 seconds
	News Story	Menomonee Falls school board proposal to start classes at 7:14am, which is more than 45 minutes earlier than the current schedule.	12/12/11	5:00pm	85 seconds

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<u>ISSUE:</u>	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
Racism in employment, housing and education	News Story	Some Wisconsin Senators are trying to remove the "Enforcement" from the Equal Pay Enforcement Act with SB 202. This new bill would prevent women, minorities and others who have experienced job discrimination to plead their cases in Wisconsin Circuit Court.	10/24/11	4:00pm	50 seconds
	News Story	State Senate Bill 207 would allow employers to not hire or terminate employees who have been convicted of a felony. 'Occupy the Hood' group says that blacks and Latinos are already disproportionately affected by the criminal justice system so this bill would disproportionately affect them.	10/28/11	6:00pm	70 seconds
	News Story	Debate of whether race could be a factor in publicly funded college grants for financially disadvantaged students.	11/02/11	5:00pm	80 seconds
<u>ISSUE:</u> Health care; access and cost	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> Wisconsin new Medicaid health insurance plan would cut \$500-million from programs for the poor (half those being children).	<u>DATE:</u> 11/10/11	<u>TIME:</u> 5:00pm	<u>DURATION:</u> 70 seconds
	News Story	New NICU for babies and their families at Columbia St Mary's Hospital.	11/14/11	4:00pm	90 seconds

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Responding to Terrorism / War in Iraq	News Story	The "Daniel Wyatt Memorial Ball Park" dedicated in honor of Caledonia-native Daniel Wyatt, KIA in 2004 in Iraq.	7/9/11	10:00pm	75 seconds
	News Story	Southeast Wisconsin threat center constantly working to prevent terrorism.	9/6/11	10:00pm	25 seconds
	News Story	Eastern District of Wisconsin federal ceremony to commemorate 9/11 terrorist attacks.	9/7/11	4:00pm	20 seconds
	News Story	Interfaith prayer service in Milwaukee to commemorate 9/11 terrorist attacks.	9/8/11	3:00pm	90 seconds
	News Story	Increased security locally as Terror Threat Level is raised.	9/9/11	5:00pm	70 seconds
	News Story	Milwaukee ceremony to commemorate 9/11 terrorist attacks.	9/9/11	5:00pm	70 seconds
	News Story	MFD "Final Alarm" formation to honor the 343 fallen firefighters of the FDNY on 9/11.	9/10/11	10:00pm	75 seconds
	News Story	Milwaukee ceremonies commemorate 9/11 terrorist attacks 5p 105sec	9/11/11	5:00pm	105 seconds
	News Story	Town of Lisbon 911 memorial.	9/11/11	10:00pm	85 seconds
	News Story	Wisconsin Army National Guard sendoff to duty overseas.	9/16/11	3:00pm	85 seconds

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Regional political and economic development; public budgets	News Story	City of Milwaukee wants to apply for federal grants to fight obesity, diabetes and other diseases but the Wisconsin Dept of Health and Human Services is blocking the application for ideological reasons.	7/6/11	5:00pm	35 seconds
	News Story	MPD Chief meets with residents about July 3rd mob-like behavior after lakefront fireworks.	7/6/11	10:00pm	75 seconds
	News Story	Governor Walker signs Senate Bill 93 (concealed carry).	7/8/11	6:00pm	30 seconds
	News Story	Redrawing political boundaries for Wisconsin's eight congressional districts and all 132 legislative seats.	7/8/11	10:00pm	65 seconds
	News Story	Milwaukee launches Emergency Homeowners' Loan Program through US Dept. of Housing.	7/8/11	3:00pm	15 seconds
	News Story	Milwaukee Streetcar project cost controversy.	7/15/11	5:00pm	75 seconds
	News Story	Brown Deer school closing due to budget constraints.	7/26/11	6:00pm	70 seconds
	News Story	Foreclosure help in Milwaukee.	8/7/11	10:00pm	95 seconds
	News Story	Recall elections today for state seats.	8/9/11	all	various
	News Story	Recall elections today for state seats.	8/16/11	all	various
	News Story	Recall elections over for now, what was accomplished?	8/17/11	5:00pm	75 seconds
	News Story	Greenfield School District budget issues.	8/22/11	10:00pm	65 seconds

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Regional political and economic development; public budgets (cont.)	News Story	Wisconsin Voter ID Law challenged.	8/22/11	12:00pm	80 seconds
	News Story	Lambeau Field expansion plans.	8/25/11	5:00pm	70 seconds
	News Story	New Berlin teachers unhappy with new guidelines that replace union contract.	8/29/11	10:00pm	75 seconds
	News Story	DeLafield gun club pushes to renew permit after woman grazed by bullet.	8/31/11	10:00pm	70 seconds
	News Story	Milwaukee/Wauwatosa residents protest overhead power lines plan.	9/12/11	6:00pm	90 seconds
	News Story	Elmbrook School District closures due to budget.	9/13/11	10:00pm	65 seconds
	News Story	Milwaukee public safety debate conceal carry restrictions within city.	9/14/11	4:00pm	86 seconds
	News Story	Deadline looms for public employee unions to recertify.	9/21/11	10:00pm	70 seconds
	News Story	Wauwatosa conceal carry restrictions.	9/27/11	10:00pm	65 seconds
	News Story	City of Milwaukee 2012 budget proposal.	9/27/11	12:00pm	90 seconds
	News Story	Wisconsin job creation forum.	9/27/11	4:00pm	88 seconds
	News Story	Milwaukee County 2012 budget proposal.	9/29/11	4:00pm	70 seconds
	News Story	Governor Walker solution to close a budget gap in state health programs for the poor is to cut 444-million dollars from medicaid - a program that 1 in 5 Wisconsinites use to help pay their medical bills.	9/30/11	5:00pm	70 seconds

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Crime and violence	News Story	Mob of teenagers attack people and loot business in Riverwest area.	7/4/11	6:00pm	80 seconds
	News Story	MPD Chief meets with residents about July 3rd mob-like behavior after lakelfront fireworks.	7/6/11	10:00pm	75 seconds
	News Story	Beaver Dam mob attacks teen boy.	7/13/11	10:00pm	30 seconds
	News Story	Synthetic pot arrest in Racine.	7/15/11	10:00pm	75 seconds
	News Story	Texting while driving charges against a teen in Dodge County.	7/22/11	10:00pm	50 seconds
	News Story	Greendale police arrest man for possessing and producing child pornography.	7/25/11	10:00pm	65 seconds
	News Story	Missing Ixonia man found murdered.	7/27/11	5:00pm	75 seconds
	News Story	Heroin use is growing trend in Waukesha County.	7/28/11	10:00pm	65 seconds
	News Story	Racine man arrested for shooting at teen girls.	8/1/11	5:00pm	70 seconds
	News Story	Mob attacks at State Fair Park late last night.	8/5/11	3:00pm	100 seconds
	News Story	Milwaukee mom shot and killed while walking with her child.	8/8/11	10:00pm	94 seconds
	News Story	Shorewood Porn Arrest.	8/18/11	10:00pm	70 seconds
	News Story	Wauwatosa PD investigate several cases of "hate mail" left at the door steps of resident's homes.	8/22/11	6:00pm	95 seconds
	News Story	Milwaukee family driving along when someone shoots at their car.	8/29/11	6:00pm	85 seconds
	News Story	Wauwatosa teen beaten by peers on playground.	8/30/11	5:00pm	70 seconds

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<u>ISSUE:</u> Crime and Violence (cont.)	<u>TITLE:</u>	<u>DESCRIPTION:</u>	<u>DATE:</u>	<u>TIME:</u>	<u>DURATION:</u>
	News Story	Kenosha teen severely beaten by fellow students at school.	9/2/11	6:00pm	75 seconds
	News Story	Distracted Driver PSA features Milwaukee victim.	9/15/11	10:00pm	65 seconds
	News Story	Sexual assault in a Marquette U. dorm.	9/15/11	10:00pm	55seconds
	News Story	Synthetic marijuana bust in Washington County.	9/17/11	6:00pm	85 seconds
	News Story	Whitefish Bay drug house.	9/19/11	10:00pm	65 seconds
	News Story	Robbery spree suspect still on the loose.	9/19/11	5:00pm	70 seconds
	News Story	Wauwatosa teens attacked while at bus stop.	9/21/11	10:00pm	85 seconds
	News Story	Milwaukee baby death investigation.	9/27/11	5:00pm	70 seconds

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Family values and development, teen pregnancy and births to unmarried women	News Story	Peace for Change Alliance hosts positive youth rallies to counter youth violence/criminal activity in Milwaukee.	7/12/11	6:00pm	80 seconds
	News Story	Milwaukee youth peace rally against gun violence.	7/15/11	5:00pm	15 seconds
	News Story	Infant mortality is on the rise in Milwaukee.	7/27/11	6:00pm	35 seconds
	News Story	Casting call for Milwaukee latest 'healthy babies' campaign in an effort to reduce infant mortality rate.	8/11/11	4:00pm	35 seconds
	News Story	8/11 "Peace In The Streets Youth Forum" to discuss the current issues behind recent "flash mob attacks" in Milwaukee area 10p 65sec	8/11/11	10:00pm	65 seconds
<u>ISSUE:</u> Adjustments to significant changes in education and welfare reform	<u>TITLE:</u> News Story	<u>DESCRIPTION:</u> 1st day for parents in the Racine Unified School District to apply for the "school choice program". It allows parents to use taxpayer money to send their children to private schools.	<u>DATE:</u> 8/1/11	<u>TIME:</u> 4:00pm	<u>DURATION:</u> 25 seconds

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Racism in employment, housing and education	News Story	Facing a lawsuit, the City of New Berlin will now allow construction of affordable housing units in its city center project.	7/25/11	6:00pm	60 seconds
	News Story	Neo nazi rally in West Allis.	9/3/11	10:00pm	75 seconds
	News Story	Port Washington hate crime graffiti vandal.	9/15/11	12:00pm	75 seconds
Health care; access and cost	News Story	Free immunizations, lead testing and school supplies at the City of Milwaukee.	8/12/11	5:00pm	60 seconds
	News Story	Milwaukee Co Exec signs bill making domestic partners of county employees eligible for health insurance benefits.	8/3/11	10:00pm	30 seconds
	New Story	Governor Walker solution to close a budget gap in state health programs for the poor is to cut 44-million dollars from medicaid - a program that 1 in 5 Wisconsinites use to help pay their medical bills.	9/30/11	5:00pm	70 seconds